

HYBRID EVENT

Artificial Intelligence

and

Children & Youth

30 November 2022
13:00 - 15:00 CET

Villa Rigot,
Av. de la Paix 9
& Online



The development of recent AI technologies such as Deep Neural Networks has shown great potential in many industries. While such technology holds significant promise to realize the SDGs, there are major risks associated with the way these AI systems are designed and operated.

Children are less able to fully understand the implications of AI technologies. The complex integration of AI into their everyday lives, from virtual assistants in schools to predictive models for city planning, confronts civil servants with new policy and normative challenges.

Hence, there is a growing need for the public sector and local authorities to understand and envision how to implement child-centered AI in practice.

The aim of this workshop is to identify a strategic approach to drive change in AI practices to protect children and youth by discussing the following themes:

- Sectoral priority & saliency of risks
- Investor engagement for human rights
- Tools for responsible business practices
- Leadership on new policy and normative steps

Speakers & moderators

Introductory remarks:

- **Ms. Gayarati Khandhadai**, Business & Human Rights Resource Centre
- **Mr. Andràs Szörényi**, Senior Policy Advisor, Geneva Cities Hub

- **Prof. Florian Wettstein**, University of St. Gallen, Institute for Business Ethics
- **Dr. Isabel Ebert**, University of St. Gallen, Institute for Business Ethics
- **Prof. Veronica Barassi**, University of St. Gallen, Institute for Media- and Communication Management
- **Prof. Damian Borth**, University of St. Gallen, School of Computer Science



Networking
at 12:30