SEOUL SMART CITY PRIZE

SEOUL SMART CITY PRIZE 2023

The current global pandemic has accelerated the digital transformation, it has caused numerous people, especially vulnerable groups, to be excluded from the benefits of a digital society and has widened the digital divide even further. For such a time as this, it is more important than ever to shape the future of cities to become "people-centered" in encompassing the vulnerable and in providing more accessible services for all citizens.

The Seoul Smart City Prize is designed to promote an innovative yet inclusive smart city model that looks after underprivileged groups in the era of the Fourth Industrial Revolution that is driven by information and communication technology. This core mission serves as the basis of the two categories of the Prize, Tech-InnovaCity and Human-CentriCity, as WeGO and the Seoul Metropolitan Government envisions that smart city should be defined and measured in terms of being both people-centric and technology-centric, rather than merely being centered around the advancement of technology.

Sharing the vision of a people-centered smart city, WeGO and the Seoul Metropolitan Government, will deliver our commitment to create an agenda that promotes the global efforts in building inclusive and citizen-centric cities. Being cognizant of the importance of an innovative yet inclusive smart city model that looks after underprivileged groups, WeGO and Seoul Metropolitan Government will pursue cooperation with fellow cities, companies, and organizations around the world to find exemplary cases and commend them through the Seoul Smart City Prize. We are committed to promoting and ensuring an inclusive digitalization of public services that benefit all people in sectors ranging from mobility, safety, welfare, environment, energy, culture, and governance.

PRIZE CATEGORY

Tech-InnovaCity
Projects that focus on integration of innovative policies and technologies in all sectors of society and domains ranging from mobility, safety, welfare, environment, energy, culture, and governance.

Human-CentriCity
Projects that are designed to prioritize digital inclusion in smart city development, thereby overcoming or mitigating the digital divide, and that aim to serve specific target groups among the citizen population, such as the elderly, youth, and the disabled.

Leadership
Individuals that have demonstrated leadership in developing or promoting the innovative use of technology and data to impact the lives of global citizens.

In addition to the above categories, **Special Mentions** can be given to projects selected by the Seoul Prize Organizing Committee based on the theme and criteria of the Prize.

ELIGIBILITY

Tech-InnovaCity Prize & Human-CentriCity Prize

- **Cities** Local and regional governments that have developed and/or implemented policies that align with one of the Prize categories

  Governments of all levels, including national, can be considered if the project or initiative targets a select number of cities and/or is deemed in line with the Prize objective by the evaluation bodies.

- **Corporations** For-profit businesses in the private sector ranging from multinational corporation (MNC), small and medium-sized enterprises (SMEs) to start-ups, that have actively engaged and invested in one of the Prize categories

- **Institutions** Governmental and non-governmental institutions, associations and alliances, national and subnational public agencies, international organizations, as well as academic institutions, think tanks and universities, non-profit organizations that have designed and carried out projects that match one of the Prize categories

Leadership Prize

The Leadership Prize is open to individuals who contributed to bringing innovation and/or innovative application of technology and data, excellent use of technology and data that increased the quality of life of city residents, achieved significant impact (concepts, values, agendas, projects, products) on the smart cities industry or urban community, and has demonstrated collaborative effort and leadership to tackle urban problems through innovative approaches.

Nomination of individual candidates for the Leadership Prize can be made upon the candidate's permission, by submitting the Leadership Application Form to explain how the individual's achievements align with the Leadership Prize. While self-nomination is also permitted, individual candidates should approach potential nominator(s) for a letter of recommendation, which is included in the Leadership Application Form.

The eligibility of nominators and the requirements for self-nomination can be found in the Prize Guideline on the website (QR code on the back of the brochure).

EVALUATION CRITERIA

The criteria and indicators of Seoul Smart City Prize are carefully selected to capture both the current trends in smart city development as well as the respective stages of development, capabilities, and resources of each case.

Within Tech-InnovaCity, these criteria will be applied as whether the project either fits into the theme of technological novelty or transformative implementation of existing technology, is user friendly, has compatibility between legal rules and digital service, demonstrates Public Private People Partnership, and advocates for data security and ethics. **Within Human-CentriCity**, these criteria will be applied as whether the project aligns with the theme of accompanying the vulnerable, prioritizes service accessibility, implements new policy or deregulation when necessary, incorporates citizens' voices, and promotes data security and ethics.

The evaluation methodology aims to include the data collection and analysis process to input the indicators or variables that measure each city's circumstances or potential for growth into a theory-based statistical formula.

THEME

Fostering digital transformation through innovative and inclusive approaches for sustainable smart cities

	Tech-InnovaCity	Human-CentriCity
Relevance to the Theme	• Technological Novelty • Transformative Implementation of Existing Technology	• Addressing Digital Divide • DE&I (Diversity, Equity, and Inclusion) • Environmental Sustainability
Aim of Efficiency	• User Friendliness • Application Complexity • Technological Applicability	• User Friendliness • Service Accessibility • Technological Applicability
Governance	• Transparency • Institution and Policy • Accountability • Monitoring and Evaluation • Digital Compatibility	• Transparency • Institution and Policy • Accountability • Monitoring and Evaluation • Digital Compatibility
Promotion of Multidisciplinary Teamwork	• Collaborative Effort (PPP & PPPP - Public Private People Partnership) • Stakeholder Diversity	• Collaborative Effort (PPP & PPPP - Public Private People Partnership) • Stakeholder Diversity • Citizen Voices
Data Security and Ethics	• Advocacy for Data Security (Privacy, Transparency, Data Sovereignty, Rights-Respecting) • Data Management Strategy • Organizational Responsibility • Encryption of Private Data	• Advocacy for Data Security (Privacy, Transparency, Data Sovereignty, Rights-Respecting) • Data Management Strategy • Organizational Responsibility • Encryption of Private Data

Leadership	
Relevance to the Theme	• Technological Novelty • Creative and Innovative Application of Technology and Data
Impact	• Impact on the quality of life of citizens • Impact on the smart city field and community
Collaborative Effort	• Cross-sector Partnerships (PPP & PPPP - Public Private People Partnership) • Incorporation of citizens' voices
Communication and Engagement	• Campaigns, conferences, or other engagement efforts for knowledge-sharing and promotion of values • Effective use of social media to disseminate new ideas

PRIZE FOR WINNERS

The winners of the Prize will be given the following prizes:

- Awarded at the Seoul Smart City Prize Ceremony during the World Cities Summit Mayors Forum 2023 hosted by the Seoul Metropolitan Government, providing an unparalleled opportunity to show the world their work in the development of innovative and inclusive smart cities.

- Invited to participate in a tailored capacity-building training program in Seoul to experience peer-to-peer knowledge exchange and share know-hows in advancing human-centered city development.

- Given an opportunity to collaborate with the Seoul Metropolitan Government on a smart city project on various models including but not limited to feasibility study and a pilot implementation, triangular cooperation, and collaborative demonstration which will be customized to the selected cities' smart city development stages and policy needs.

- Invited to join the 'Seoul Smart City Prize Platform,' which serves as a space for networking and interaction with relevant institutions, companies, and local governments

- Invited to present their cases in a presentation, roundtable discussion, or exhibition format at the international events and their achievements will be publicized on official websites, and other forms of media channels.

APPLY HERE   www.seoulsmartcityprize.com

TIMELINE

May 31st
Application Deadline

June 1st
1st Round Evaluation

July 1st
2nd Round Evaluation

July 13th
Semi-Finalists Announcement

July 14th
3rd Round Evaluation

July 31st
Finalists Announcement

September
Prize Ceremony

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